NASW Website Advertising

Advertising
Advertising is published on the website in the “Marketplace” unless special arrangements are made for specific location (ex. sponsorship of an event). All ads run from the first of the end of the month, on a month to month basis. **DEADLINE FOR SUBMITTING ALL ADS IS THE 20TH OF THE PRECEDING MONTH. Display ads, classified ads and website link ads are accepted.** Advertising is subject to the approval of NASW. NASW reserves the right to reject any ad for any reason and is not liable for any alleged loss or damages if an ad is omitted. Publication of an ad does not constitute endorsement or approval by NASW - Washington State Chapter. Position advertisers must affirm that they are equal opportunity employers.

Ad art submission

- Electronic submission is preferred in Word, .jpeg, .tif or .PDF format.
- Camera-ready art in hard copy format: please provide a high resolution black/white printout as the document will be scanned.
- NASW does not provide a design service for advertisers.

Marketplace Classified Ads

Complete the “insertion order” below and email in a MS Word attachment (preferred) or simply type it into the body of your email to info@nasw-wa.org.

Fees for Classified Ads are $30.00 for 30 words. Additional words are $.50 each.

Marketplace Display Ad Sizes and Cost

Complete the “insertion order” below and email in an attachment info@nasw-wa.org or mail camera ready art to the Chapter (address listed below).

<table>
<thead>
<tr>
<th>Cost per insertions</th>
<th>1-2months/per mo</th>
<th>3-6 months/per mo (10% discount)</th>
<th>7-9 months/per mo (15% discount)</th>
<th>10-12 months/per mo (20% discount)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website link</td>
<td>$60.00</td>
<td>$54.00</td>
<td>$51.00</td>
<td>$48.00</td>
</tr>
<tr>
<td>Full Page 7.5&quot;w x 10&quot;h</td>
<td>$162.00</td>
<td>$145.80</td>
<td>$137.70</td>
<td>$129.60</td>
</tr>
<tr>
<td>½ Page Horiz. 7&quot;w x 5&quot;h</td>
<td>$150.00</td>
<td>$135.00</td>
<td>$127.50</td>
<td>$120.00</td>
</tr>
<tr>
<td>½ Page Vert 3.5&quot;w x 10&quot;h</td>
<td>$150.00</td>
<td>$135.00</td>
<td>$127.50</td>
<td>$120.00</td>
</tr>
<tr>
<td>¼ Page 3/5&quot;w x 5&quot;h</td>
<td>$135.00</td>
<td>$121.50</td>
<td>$114.75</td>
<td>$108.00</td>
</tr>
<tr>
<td>Business card</td>
<td>$42.00</td>
<td>$37.80</td>
<td>$35.70</td>
<td>$33.60</td>
</tr>
<tr>
<td>Classified Ads</td>
<td>$30.00 +add’l words</td>
<td>$27.00</td>
<td>$25.50</td>
<td>$24.00</td>
</tr>
</tbody>
</table>

If mailing your order, please send to the following address:

NASW - Washington State Chapter
522 North 85th Street, #B100
Seattle, WA  98103

Or Email to info@nasw-wa.org
Insertion Order Form

NASW Washington State Chapter
info@nasw-wa.org Phone: 206-706-7084

Company Name

Billing Address City/State/Zip

Contact Person Phone Fax

Email Website

**See cover page for type of ad, ad sizes, fees and submission deadlines**

Deadline is the 20th of the month preceding publication.

Ad being submitted

____ Link to website
____ Classified
____ Display
____ Ad copy enclosed
____ Ad copy being sent electronically

Display ad size:

____ ¼ page
____ ½ page vertical
____ ½ page horizontal
____ Full page
____ Weblink

Classified Ad:

____ $30.00 for 30 words, $.50 per add’l word
____ # of words

Place under:

____ Employment
____ Office Space
____ Consultation and Supervision
____ Events
____ Miscellaneous

Post ad for the following months:

____ January
____ February
____ March
____ April
____ May
____ June
____ July
____ August
____ September
____ October
____ November
____ December

Total payment enclosed:

____ Check in the mail $________ ck#__________
____ Purchase Order PO#____________
____ Bill my credit card

#

Expiration Date: ___________________________

Card Type: _____ Visa _____ Mastercard

Signature: ______________________________________

Please write your ad here or on a separate sheet or email to: info@nasw-wa.org